

2/1 double page
4c

1/1
4c

2nd/ 3rd/ 4th cover page

2/3
4c

1/2
4c

1/2
4c

1/3
4c

1/3
4c

1/6
4c

Ads

Trim size
(width x height)
440 x 299 mm

2/1 page
10.500,- EUR

Trim size
(width x height)
220 x 299 mm

1/1 page
5.800,- EUR

3rd cover page
6.700,- EUR

2nd / 4th cover page
7.100,- EUR

Type area
(width x height)
125 x 263 mm

Trim size
(width x height)
140 x 299 mm

2/3 page
4.200,- EUR

Type area
(width x height)
190 x 117 mm

Trim size
(width x height)
220 x 130 mm

1/2 page horizontal
3.200,- EUR

Type area
(width x height)
92 x 263 mm

Trim size
(width x height)
107 x 299 mm

1/2 page vertical
3.200,- EUR

Type area
(width x height)
60 x 263 mm

Trim size
(width x height)
74 x 299 mm

1/3 page vertical
2.300,- EUR

Type area
(width x height)
125 x 112 mm

Trim size
(width x height)
140 x 131 mm

1/3 page corner
2.630,- EUR

Type area
(width x height)
60 x 129 mm

Trim size
(width x height)
74 x 147 mm

1/6 page vertical
1.370,- EUR

Loose inserts

Total circulation (85.000) EUR per thsd.
Loose inserts up to 20g **65,-**

Partial Booking
42.500 Germany NORTH or SOUTH **85,-**
further selections on request

per each 5g additional weight **+ 6,50**

Bound inserts

Total circulation (85.000) EUR per thsd.
Bound inserts up to 8 pages **100,-**

Partial Booking
42.500 Germany NORTH or SOUTH **135,-**
further selections on request

per further 4 pages **+ 10,-**

No extra postal charges.

Further ad specials

We would be pleased to receive your call on
+49 (0) 89-74 15 09-0.

Discounts/Surcharges

Surcharges, loose inserts, bound inserts and production costs do not qualify for a discount.

Frequency discount	- 12-month period -	Volume discount
2 ads	3%	2 pages 5%
4 ads	5%	4 pages 10%
6 ads	10%	6 pages 20%

Agency commission

15% agency commission on the customer net rate.

Surcharges

for special placements 10%, for special formats 10%

All prices in Euro exclusive of VAT. Applying the terms and conditions of business Port Media GmbH.

Printing material

PDF files conforming to PDF/X1a or X3-standard, using Euroscale and web offset specifications ISOcoated_v2.icc, FOGRA39L. For bleed ads please add 5mm to each side.

Contact

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Issue No.	Issue	Publication date	Copy deadline	Print deadline
1/2010	February/ March	30. January	18. December	14. January
2/2010	March to May	16. March	11. February	25. February
3/2010	festspiel-guide	12. April	8. March	19. March
4/2010	May to July	14. May	13. April	26. April
5/2010	September/ October	7. September	6. August	19. August
6/2010	October/ November	12. October	10. September	23. September
7/2010	December/ January	23. November	18. October	29. October