

2/1 double page  
4c

**Ads**

**Trim size**  
(width x height)  
440 x 299 mm

2/1 page  
**10.500,- EUR**



1/1  
4c

2nd/ 3rd/ 4th  
cover page

**Trim size**  
(width x height)  
220 x 299 mm

1/1 page  
**5.800,- EUR**

3rd cover page  
**6.700,- EUR**

2nd / 4th cover page  
**7.100,- EUR**



2/3  
4c

**Type area**  
(width x height)  
125 x 263 mm

**Trim size**  
(width x height)  
140 x 299 mm

2/3 page  
**4.200,- EUR**

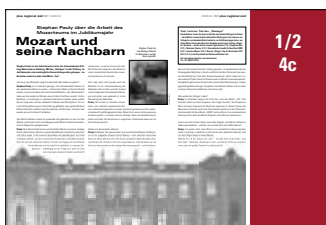


1/2  
4c

**Type area**  
(width x height)  
190 x 117 mm

**Trim size**  
(width x height)  
220 x 130 mm

1/2 page horizontal  
**3.200,- EUR**



1/2  
4c

**Type area**  
(width x height)  
92 x 263 mm

**Trim size**  
(width x height)  
107 x 299 mm

1/2 page vertical  
**3.200,- EUR**



1/3  
4c

**Type area**  
(width x height)  
60 x 263 mm

**Trim size**  
(width x height)  
74 x 299 mm

1/3 page vertical  
**2.300,- EUR**

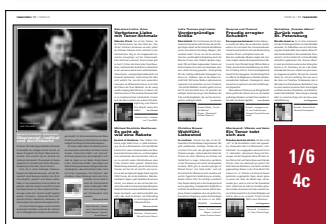


1/3  
4c

**Type area**  
(width x height)  
125 x 112 mm

**Trim size**  
(width x height)  
140 x 131 mm

1/3 page corner  
**2.630,- EUR**



1/6  
4c

**Type area**  
(width x height)  
60 x 129 mm

**Trim size**  
(width x height)  
74 x 147 mm

1/6 page vertical  
**1.370,- EUR**

**Loose inserts**

**Total circulation (75.000)** EUR per thsd.

Loose inserts up to 20g **69,-**

**Partial Booking**

37.500 Germany NORTH or SOUTH **95,-**

further selections on request

per each 5g additional weight **+ 6,50**

**Bound inserts**

**Total circulation (75.000)** EUR per thsd.

Bound inserts up to 8 pages **110,-**

**Partial Booking**

37.500 Germany NORTH or SOUTH **148,-**

further selections on request

per further 4 pages **+ 10,-**

No extra postal charges.

**Further ad specials**

We would be pleased to receive your call on +49 (0) 89-74 15 09-0.

**Discounts/Surcharges**

Surcharges, loose inserts, bound inserts and production costs do not qualify for a discount.

Frequency discount		- 12-month period -	Volume discount
2 ads	3%	2 pages	5%
4 ads	5%	4 pages	10%
6 ads	10%	6 pages	20%

**Agency commission** 15% agency commission on the customer net rate.

**Surcharges** for special placements 10%, for special formats 10%

All prices in Euro exclusive of VAT. Applying the terms and conditions of business Port Media GmbH.

**Printing material**

PDF files conforming to PDF/X1a or X3-standard, using Euroscale and web off-set specifications ISOcoated\_v2.icc, FOGRA39L. For bleed ads please add 5mm to each side.

**Contact**

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Issue No.	Issue	Publication date	Copy deadline	Print deadline
1/2011	February/March	31. January	16. December	13. January
2/2011	March to May	15. March	10. February	23. February
3/2011	festspiel-guide	8. April	9. March	22. March
4/2011	June/July	30. May	2. Mai	13. Mai
5/2011	September/October	6. September	4. August	18. August
6/2011	October/November	11. October	8. September	21. September
7/2011	December/January	22. November	20. October	3. November